WCSWMA EXECUTIVE COMMITTEE MEETING
MINUTES

MEETING DATE: Thursday, May 9, 2019

PLACE: Portage County Library – Pinery Room  
1001 Main Street, Stevens Point, WI 54481

EXECUTIVE BOARD MEMBERS PRESENT: Chris Miller (Adams County), Florence Johnson  
(Adams County), Pat O’Brien (Winnebago County), Meleesa Johnson (Marathon County), Gerry  
Neuser (Manitowoc County), Fred Zaug (Waupaca County), John Welch (Dane County)

EXECUTIVE BOARD MEMBERS ABSENT: Jerry Finch (Winnebago County)

OTHERS PRESENT: Karin Sieg (WCSWMA Exec. Director), Amanda Haffele (Portage County),  
Paul Klose (Marinette County), Ken Van Dyke (Waupaca County)

1. Call to Order and Approval/Modification of Agenda. The meeting was called to order by Gerry  
Neuser at 10:02 am.  Motion by P. O’Brien, seconded by F. Zaug, to approve the  
agenda. All in favor. Motion carried.

2. Thanking the returning Exec. Board members (terms ending in 2021)  
a. Professionals: Meleesa Johnson & Christine Miller  
b. Policymakers: Pat O’Brien & Fred Zaug

3. Approval of 2/27/19 Annual Business Meeting Minutes:  Motion by P. O’Brien, seconded  
by F. Johnson, to approve the 2/27/19 Annual Business Meeting minutes. All in favor.  
Motion carried.

4. WIRMC Conference Update  
a. Update / Report from Recycling Connections: Attendance at the 2019 event was 283,  
the exact same number for the past three years. The net income for each hosting  
organization was $14,373.83, however with WCSWMA paying for half of the food and  
beverages expenses at the YP Social Event, and for all expenses at our Annual  
Meeting, WCSWMA’s final distribution payment check was for $13,162.65. K. Sieg  
shared that attendees really liked having the conference back in central-WI location  
(Stevens Point) and had very positive comments about the event as a whole, but there  
were various concerns behind the scenes regarding the Holiday Inn as a venue.  
Motion by P. O’Brien, seconded by F. Zaug, to approve the report. All in favor.  
Motion carried.

b. WCSWMA Poster Display: Posters highlighting the 2018 Scholarship winners, and  
WCSWMA’s Mission Statement and overview, were displayed during the 3-day event.

c. Discussion on WCSWMA’s support for the YP Social event at the 2020 conference.  
Motion by M. Johnson, seconded by J. Welch, to pay half of the YP Social  
Event’s expenses at the 2020 conference. Discussion – could we find a corporate  
sponsor for this event? This could be a positive thing, but only if is sponsored by a  
company not already sponsoring WIRMC. We don’t want to just shift funds, and in the  
end negatively impact WIRMC’s income. Direct WIRMC staff to seek possible  
sponsors, but to target companies that aren’t already sponsors. All in favor. Motion  
carried.
d. Appointment of 2020 representatives to the WIRMC Planning Committee
   i. 2019 reps on behalf of WCSWMA were Pat O'Brien, Chris Miller, and John Welch. J. Welch is willing to step aside for a new WCSWMA rep. and, A. Haffele is interested. WCSWMA’s 2020 WIRMC reps. will be A. Haffele, C. Miller, and P. O’Brien

5. Treasurer Report:
   a. Financial Report: There is $20,103.66 in the checking account, and $25,068.27 in savings but these don’t include the deposit of the 2019 WIRMC check. Motion by P. O’Brien, seconded by F. Zaug, to approve the report. All in favor. Motion carried.

6. Records Retention Policy: G. Neuser distributed information about this kind of policy, and asked the board to review in preparation for voting on it at the October meeting. K. Sieg to distribute a draft prior to the October meeting.

7. Directors & Officers Insurance – Update: G. Neuser distributed information and will have the board decide on this at the October meeting. WCSWMA’s largest ‘potential risk scenario’ would be what happens at WIRMC. F. Zaug has some experience with insurance policies and offered good insights, and offered to take the lead on this issue for the October meeting. J. Welch asked if a waiver or something else could be stated during the WIRMC registration process? That could be a possibility too.

8. Legislative / Advocacy / Education Report
   a. Weight Limit Restrictions for Roads / potential exemption – P. O’Brien: Winnebago County ran into situations with weight limits for hauling waste to / from the Transfer Station this spring, and wondered if Wisconsin County Association (WCA) would be willing to take on any legislation about this. He is wondering if/what is possible and where to start. The board had an extensive discussion, noting that this is a complicated situation depending on the Class level of the roads and why they need weight restrictions at various times. Also, there already is existing legislation on this for travel on State Highways. P. O’Brien will do more research into the issue, and was encouraged to identify more specific ideas rather that a system-wide exemption for solid waste (similar to exemptions for agriculture and logging).

   b. Waste-to-Energy Residuals - Tipping Fee Exemption: M. Johnson will be presenting to WCA on 5/10/19 about tipping fees, and she will address this. She doesn’t know where this item is currently in the Legislature, probably has probably been side-railed for now.

   c. AROW initiatives: Paint Stewardship and potential e-Cycle law changes: There had been some interest in these topics from Sen. Cowles’s office, however recently they have not been responding to any emails or calls. The status on these is now unknown.

   d. WI County Code Administrators Conference – potential outreach: WCSWMA having a presence at this conference may not be that helpful, probably only applicable to counties that don’t have a solid waste department. The conference doesn’t have an exhibit hall, so presenting is only option to be visible. Idea is put on the backburner.

   e. WasteCon 2019 (Phoenix – in October): G. Neuser and P. O’Brien are planning to attend. WCSWMA helps pay for board members to attend, contact Gerry if interested.
9. **2019 WCSWMA Scholarship Program – Update**: Only one application has come in so far and the deadline is May 17th! WCSWMA staff will forward the information to SWANA’s scholarship applicants, and ask SWANA and AROW to send it to their members as well.

10. **ISWA Scholarship Program (SWANA)**: *Motion by P. O’Brien, seconded by F. Zaug, to pay $500 for the 2019 program.* Discussion on need to improve communications with the organizers, and to hear more about the program’s results. *All in favor. Motion carried.*

11. **Website Update**: The site continues to be updated. K. Sieg will present website analytics at the October meeting.

12. **Other Matters as Allowed by Law**: Ken Van Dyke / Waupaca County recently received a letter from Revolution Plastics requesting funding from the county for the Ag Plastics Recycling program. Discussion on the topic, other counties have received a similar letter. The DNR is planning to organize a stakeholder meeting soon on this topic.

13. **Into the Outdoors Program/Video**: Update and discussion - has it been rebroadcasted yet? (It’s supposed to be aired a total of (7) seven times). Group wondered if the curriculum has been developed yet as well. The board requests J. Welch to contact Discover Media Works for an update.

14. **Next Meeting Date, Location, and Adjourn**: The next meeting will happen in Stevens Point in October. *Motion by P. O’Brien, seconded by C. Miller, to adjourn. All in favor. Motion carried.* Meeting adjourned 11:27 am.