

MINUTES

WCSWMA Executive Board Meeting

Friday, October 13, 2017

Learning Landing Room, Central WI Children's Museum, Stevens Point, WI

MEMBERS PRESENT: Gerry Neuser, Meleesa Johnson, John Welch, Gene Sorenson, Florence Johnson

MEMBERS ABSENT / EXCUSED: Randy Nedrolo, Pat O'Brien, Jerry Finch

OTHERS PRESENT: Karin Sieg, Executive Director

1. Call to Order and Approval/Modification of Agenda: The meeting was called to order at 10:40 am by Chair Gerry Neuser. ***Motion by M. Johnson, seconded by F. Johnson, to approve agenda as presented. All in favor. Motion carried.***
2. Approval of 11/4/16 Executive Board and 3/1/17 Business Meeting Minutes: ***Motion by M. Johnson, seconded by Welch, to approve both sets of minutes. All in favor. Motion carried.***
3. Treasurer Report
 - a. Financial Report: Meleesa reported that we have \$77,028.51 in the bank as of 10/5/17. She reviewed various transactions, including the student scholarship awards. WCSWMA received thank you notes from the scholarship recipients. Brief review / discussion from those that attended WASTECON 2017 with financial support from WCSWMA. ***Motion by Sorenson, seconded by F. Johnson, to approve financial report as presented. All in favor. Motion carried.***
 - b. D&O Insurance Update: No report, will discuss at next meeting
 - c. Moving Checking Account: The checking account is currently at BMO Bank (formerly called M&I Bank). Meleesa doesn't have access to the account, she can only write checks. Myrna is only one with access at this time. Meleesa recommends to move the account to Associated Bank that has numerous branches around the state, and provides online access for multiple signature holders to improve accountability for WCSWMA. ***Motion by M. Johnson, seconded by Sorenson, to open two accounts (checking and savings) at Associated Bank using a check from BMO. Following this, Myrna will close the BMO account and have the funds wired transferred to the Associated Bank accounts. WCSWMA's current Chair and Treasurer will both have access to the new accounts. All in favor. Motion carried.***
4. Transition of Executive Director Position – Welcome Karin and Recycling Connections
5. ISWA Scholarship Program (SWANA): ISWA is trying to close the illegal dump sites around the world, but want to help the children of these families that live on and scavenge from these landfills. It costs \$500/year, per child, to educate and clothe them, plus provide them with medical care and financial support for their family. WCSWMA contributed \$500 to it this year.
6. Website / purchasing domain name / site content / etc.: Discussed content to be posted on the website: mission statement, board list, approved meeting minutes, bylaws, and scholarship information. Consensus is to have Angie Lemar from Recycling Connections develop a simple draft for board members to react to and provide comments. Goal is to have a website before the Annual Meeting on 2/28/18.

7. Educational Program Funding– “Into the Outdoors” proposal: John reviewed the concept and provided a handout with more details. They want to do an educational video on solid waste / recycling for a 30 minute show. Need about \$60,000 for upfront production that would also include shorter videos for the classroom and curriculum development. The hope/intention is to have all three state organizations (WCSWMA, SWANA and AROW) provide the majority of the financial support, and would have distribution rights following the production. The production group will develop a ‘go fund me’ website to help get additional funding.

Meleesa, as Treasurer is willing to handle the financial transactions if WCSMWA approves being the fiscal agent for this project. ***Motion by Neuser, seconded by Welch, to keep moving forward on this project along with SWANA and AROW, and for WCSWMA to be the fiscal agent. All in favor. Motion carried.***

The hopeful timeline is to raise funds this winter, begin production in the spring/summer of 2018, and have the show available to show at 2019 WIRMC

8. 2018 Budget proposal/adoption: Gerry reviewed the draft budget presented. Under revenues, it includes WCSWMA taking its portion of the 2018 WIRMC proceeds, as well as transferring funds from Reserves for operational and programming expenses. New expenses proposed for 2018 included \$15,000 for Education and Advocacy, namely towards the *Into the Outdoors* production, \$3,000 for website development, \$1,000 for a booth and attendee expenses at the WCA Convention, and \$500 for the ISWA Scholarship program (described earlier). Total 2018 Budget: \$36,700. ***Motion by Neuser, seconded by Welch, to approve the budget as presented. The board discussed further. All in favor. Motion carried.***
9. Other Matters as Allowed by Law: John shared a good story from WASTECON 2017. As part of the Student Design Competition, a team from Puerto Rico had been working on their project submittal over the past year. Unfortunately due to Hurricane Maria, they were not able to attend WASTECON to give their final presentation. The third place team felt so badly for them, that they decided to donate their \$500 prize winnings to the Puerto Rico team rather than take the money themselves.
10. ***Motion by Sorenson, seconded by M. Johnson, to adjourn the meeting. All in favor. Motion carried.*** The next meeting will be the Annual Meeting at 10:15 am on February 28, 2018, at The Osthoff Resort, Elkhart Lake, as part of 2018 WIRMC. The meeting was adjourned at 11:50 am.

Respectfully Submitted: Karin Sieg, Executive Director